

PRESS RELEASE

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Westinghouse To Unveil New HDTV Lineup And Accessories At CES 2012

*New Lineups Showcase 70" LED HDTV,
46" LED HDTV with Ultra Slim Bezel Design and Wireless Bluetooth
Soundbar*

Hi-Res Images Available Upon Request

Orange, CA -- Westinghouse Digital, one of the leading LCD TV manufacturers in the U.S., is pleased to announce a new range of sizes, styles and features to their lineup of advanced LED and CCFL HDTVs, along with the introduction of a new lineup of accessories. The new lines will carry on the Westinghouse tradition of bringing the latest high-end technology to consumers at affordable prices. Westinghouse will be exhibiting their entire product line by appointment only at the **2012 International Consumer Electronics Show from January 10th – 12th at the Las Vegas Hilton.**

“We’re not only expanding the range of size of our LED and LCD lines in 2012, but we’re also introducing a variety of new models with a collection of styles and features, along with the debut of several new accessories from Westinghouse,” says **Rey Roque, Senior Vice President of Marketing at Westinghouse Digital.** “Our extensive range of HDTVs can now truly fulfill the needs of any consumer. The line offers an array of sizes from 19” to 70”, including sets with an ultra slim bezel design and 3D capabilities.”

At CES 2012, Westinghouse will display a wider range of products than ever before with the introduction of its slimmest, largest, and most compact sets to date. The extensive selection, combined with high-quality performance, industry-leading energy efficiency,

and modernistic design, all at an affordable price, will surely satisfy a broad range of consumer's desires. All LED sets contain no mercury or lead and all Westinghouse HDTVs are Energy Star and RoHS compliant.

Two new powerhouses, ideal for a true home theater experience, will be introduced to Westinghouse's family of LED HDTVs at CES this year including the company's largest offering to date, the impressive **70" UW70 series**, along with the **55" EW55 series**. Both LED sets feature 1080p full HD, and boast a 120 Hz refresh rate with 8ms response time. The sets, which offer three HDMI, one component and one VGA input, feature options like 3D noise reduction, inverse 3:2 pulldown for film-based content and three-way selectable color temperature.

The first offering from Westinghouse's upcoming line of ultra-slim bezel LED HDTVs, the **46" UW46 series**, will be making its debut at CES 2012. The set's sleek ultra-slim bezel design is complimented by great picture quality, featuring a 120Hz refresh rate and 1080p full HD. At just 38 lbs, the set features a super fast 6.5 ms response time and options like 3D noise reduction, inverse 3:2 pulldown and three-way selectable color temperature.

Perfect for achieving a true HD picture in any room of the house, Westinghouse will be introducing two new midrange sets at CES. The 1080p full HD **40" EW40 series** offers high contrast ratios, along with a 120 Hz refresh rate and 6.5 ms response time. The set comes equipped with 2 HDMI, 1 Composite and 1 VGA/Component input. Also being introduced is the **32" EW32 series** which features 720p resolution, 16x9 aspect ratio and has 2 HDMI, 1 Composite and 1 VGA/Component input.

Westinghouse will be introducing several multifunctional LED sets that can be used as combination HD television/gaming/computer displays, in a range of sizes to fit the most compact of applications. The **24" EW24 series** and **22" EW22 series** full HD 1080p sets and the **19" EW19 series** 720p HDTV all feature a speedy 5ms response time with

2 HDMI, 1 Composite and 1 VGA/Component input, making them a great all-in-one, space-saving option.

Westinghouse will be showing its offering in 3D HDTV, the **47" W47 series**, which will give consumers the chance to own a piece of the latest HDTV technology at a very reasonable price. The W47 series is a passive 3D LCD that features 1080p full HD resolution and a super fast 6ms response time. The set features options like 3D noise reduction, inverse 3:2 pulldown for film-based content, three-way selectable color temperature and DayBright, making it perfect for daytime or nighttime viewing. The W47S2TCD ships with four pairs of 3D glasses.

Westinghouse will debut four new CCFL-based sets at CES including the generously sized **50" CW50 series** the **38.5" CW39 series**, and the **37" CW37 series**. All three full HD 1080p sets offer three HDMI, one component and one VGA input. The sets also feature a host of picture enhancements sure to please even finicky viewers, including 3D noise reduction, inverse 3:2 pull down for flicker-free movies, three-way selectable color temperature and super quick response times for fast-moving sports. The **32" CW32 series** will also be making its debut, featuring a 720p resolution, three HDMI, one component and one VGA input.

Westinghouse will also be showcasing a host of brand new accessories, including its first soundbar and HDMI cables. The **WSB-N20BW series soundbar** with Wireless Bluetooth will feature powerful sound and a sleek, clean design, offering 2x12 watts, a class D amplifier, and a frequency response of 85Hz – 20Khz, with enhanced bass.

About Westinghouse Digital

Westinghouse Digital is one of the leading LCD TV manufacturers in the U.S. The company offers a complete suite of innovative LED and LCD displays for the consumer market, that deliver the latest digital content for the ultimate viewing experience. Westinghouse Digital's award-winning consumer HDTV lineup includes a complete

family of 720p and 1080p eco-friendly LED and LCD HDTVs in a wide range of sizes and formats. Westinghouse Digital has made a strong commitment to producing eco-friendly, energy-saving displays with their Greenvue and LED product lines which have earned the Energy Star for meeting Federal energy efficiency standards and also meet California Energy Commission (CEC) Tier 1 & 2 standards. For more information, please visit www.westinghousedigital.com.

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